

QUICK FACTS

FOUNDED IN

2011

BY DOUGLAS BALDASARE

HEADQUARTERED IN

PHILADELPHIA

PENNSYLVANIA

NEARLY

10 MILLION

PHONES CHARGED

NUMBER OF EMPLOYEES
AND CONTRACTORS:

130+

\$9+ MILLION

RAISED IN FUNDING

ACTIVE KIOSKS IN

42 STATES,

AUSTRALIA, CANADA,
AND MEXICO

COMPANY OVERVIEW

ChargeltSpot® saves consumers from their constantly dying phones with free and secure phone charging stations. This locker-based solution can be found in retail stores, malls, casinos, hospitals, and arenas. In retail stores, it's been independently proven that when people charge, they shop longer, spend significantly more, and become happier customers. Many clients use ChargeltSpot as an out-of-home branding platform to win consumer affinity, increase brand awareness, and collect key consumer data such as opt-in email addresses, mobile numbers, and survey responses. ChargeltSpot charging stations are elegantly designed and can be customized to fit any aesthetic. ChargeltSpot serves clients such as Target, Gap Inc., Neiman Marcus, Nordstrom, Under Armour, Uniqlo, The North Face and dozens of other customer-centric brands.

KEY BENEFITS

- Demonstrated sales and volume lifts for retailers
- Ability to collect opt-in customer data including mobile phone numbers, email addresses, and survey responses
- Safe, secure, and fully supported by ChargeltSpot
- Dynamic customer engagement platform including onscreen branded messaging and SMS Capability

LEADERSHIP TEAM

Douglas Baldasare
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Robert Kay
SVP, Operations

Sheri Tate
SVP, Product Strategy

Jeffrey Bergeland
SVP, Client Success

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