

Company Overview

ChargeltSpot® saves consumers from their constantly dying phones with free and secure phone charging stations. This locker-based solution can be found in retail stores, malls, casinos, hospitals, and arenas. In retail stores, it's been independently proven that when people charge, they shop longer, spend significantly more, and become happier customers. Many clients use ChargeltSpot as an out-of-home branding platform to win consumer affinity, increase brand awareness, and collect key consumer data such as opt-in email addresses, mobile numbers, and survey responses. ChargeltSpot charging stations are elegantly designed and can be customized to fit any aesthetic. ChargeltSpot serves clients such as Neiman Marcus, Nordstrom, Under Armour, Uniqlo, Westfield Malls, Caesars Entertainment, Verizon Wireless, Dell, and dozens of other customer-centric brands.

Quick Facts

- Founded by Douglas Baldasare in 2011
- Headquartered in Philadelphia, PA
- Raised \$7.1 million in funding
- 100 full-time and part-time employees
- Active in 36 states and Canada
- Partners with over 70 brands
- Charged nearly 3 million phones

Key Benefits

- Safe, secure and fully supported by ChargeltSpot
- Demonstrated sales and volume lifts for retailers
- Dynamic customer engagement platform including onscreen branded messaging and SMS capability
- Ability to collect opt-in customer data including mobile phone numbers, email addresses, and survey responses

Leadership Team

Douglas Baldasare
CEO & Founder

Robert Kay
SVP, Operations

Sheri Tate
SVP, Product Strategy

Jeffrey Bergeland
SVP, Client Success

Patrick Baldasare
Chairman, Advisory Board

Dave Andreasen
Acting CIO